

EXECUTION STRATEGY DEVELOPMENT: EXAMPLE CHURCH

Goal 1: Increase Congregation Size

Milestone 1: Complete Community Survey (Deadline: 2 months)

Resource Requirements: Survey tools, volunteer surveyors.

Milestone 2: Implement Digital Marketing Strategy (Deadline: 6 months)

Resource Requirements: Marketing software, digital marketing specialist.

Milestone 3: Organize First Community Event (Deadline: 3 months)

Resource Requirements: Event venue, community outreach team.

Goal 2: Develop Youth Mentorship Program

Milestone 1: Establish Mentorship Program Committee (Deadline: 1 month)

Resource Requirements: Committee members, meeting space.

Milestone 2: Finalize Program Curriculum (Deadline: 4 months)

Resource Requirements: Curriculum developers, educational materials.

Milestone 3: Launch Mentorship Program (Deadline: 6 months)

Resource Requirements: Mentors, promotional materials, program coordinator.