

SMART GOALS AND ACTION PLAN: EXAMPLE CHURCH

SMART Goals

Goal 1

Increase congregation size by 20% within the next year through community outreach and digital engagement.

Goal 2

Develop and launch a youth mentorship program by the end of the year to foster youth involvement in church activities.

Action Plan

Goal 1: Increase Congregation Size

Task 1: Conduct a community survey within the next two months to identify local needs and interests.

Task 2: Develop a digital marketing strategy targeting the local community to be implemented over six months.

Task 3: Organize monthly community events to increase church visibility, starting from the next quarter.

Goal 2: Youth Mentorship Program

Task 1: Form a planning committee by next month to oversee the development of the mentorship program.

Task 2: Design the program curriculum and structure within three months.

Task 3: Recruit mentors and advertise the program to the youth, aiming for program launch in six months.