

STAKEHOLDER MAPPING AND ENGAGEMENT PLAN: EXAMPLE CHURCH

This document outlines the stakeholder mapping and engagement plan for the Example Church. It identifies key stakeholders and proposes strategies for engaging them in the church's strategic planning process.

Stakeholder Mapping

Church Members

Primary stakeholders, diverse demographics, highly invested in church activities and decisions.

Local Community

Residents in the vicinity, potential recipients of outreach programs, diverse religious and socio-economic backgrounds.

Youth

Young members of the congregation and community, future church leaders, highly impacted by youth programs.

Local Businesses

Businesses near the church, potential sponsors or partners for community events.

Local Government

Municipal authorities, relevant for permits, community initiatives, and regulatory compliance.

Online Community

Virtual congregation, especially relevant for digital outreach and online services.

Engagement Plan

Church Members

Regular meetings, surveys to gather input on church activities, and inclusion in decision-making processes.

Local Community

Community events, open forums, and collaborative projects with community leaders.

Youth

Dedicated youth programs, feedback sessions, and mentorship opportunities.

Local Businesses

Partnership opportunities for events, sponsorships for church activities.

Local Government

Regular communication on community initiatives, compliance with local regulations, participation in community development projects.

Online Community

Active social media engagement, online forums, virtual events and services.