

EXAMPLE ORGANIZATIONAL PROFILE: CHURCH

Organization Type

Non-Profit Religious Organization

Sector

Religious Services and Community Outreach

Size

Medium-sized with approximately 300 regular members

General Nature

Community-focused church offering regular worship services, youth programs, and community outreach initiatives.

History

Founded in 1985, the church has grown steadily, becoming a cornerstone of the local community. It has expanded its services and outreach programs over the years, adapting to the changing needs of its congregation and community.

Mission Statement

To nurture spiritual growth, foster a compassionate community, and engage in service to transform lives.

Core Values

- Faith and Spirituality: Deepening our connection with God.
- Inclusivity: Embracing people of all backgrounds.
- Community Service: Actively supporting and improving our local community.
- Youth Engagement: Investing in the spiritual and moral development of young people.
- Environmental Stewardship: Caring for God's creation and promoting sustainability.

Market Position

Known for its welcoming atmosphere and strong community involvement. Faces competition from other local religious organizations but differentiates itself through unique youth programs and environmental initiatives.

Challenges and Opportunities

Current challenges include aging infrastructure and adapting to the digital age. Opportunities lie in expanding online presence and community services, particularly in youth engagement and environmental advocacy.